

Description of Visuals of the Television Announcement for Rural Representative Election
Voter Registration or Change of Particulars by Registered Electors

English subtitles:

Description of visuals: Opening scene is a background of watercolour plants with text shows on screen "Rural Representative Election" and "Voter Registration".

Male VO : The male VO says:
The Rural Representative Election

Description of visuals: The camera zooms in and the image of Shui Mei Tsuen in Kam Tin of Yuen Long appears in the background. The next shot shows an animation of a man and a woman. They are standing by the river and waving at the camera.

The text on screen shows, "Indigenous Inhabitant Representative Election", "Resident Representative Election", "Kaifong Representative Election".

The scene transitions to the animated man and woman standing outside an ancestral hall. A mobile phone over some forms appears. The phone screen displays the website "www.had.gov.hk/rre", with text shows on screen "Register as an elector " and "Change voter registration particulars".

Male VO : The male VO says:
Voter Registration Campaign has been launched

Description of visuals: The next scene shows an animation of a few village houses in the middle with two giant location icons beside. An animation of two couples, each sitting on top of one location icon. The text in the two icons shows, "New voter registration" and "Change of particulars" respectively.

Male VO : The male VO says:
Applications for new voter registrations or changes of a registered elector's particulars

Description of visuals: The camera moves up and zooms in, the two couples sitting on the icons are enlarged. They are pointing at the text above them that shows, "New voter registration / change of particulars by elector on or before June 16"
The male VO says:

Male VO : should be submitted by June 16 this year.

Description of visuals: The next scene shows Tang Chung Ling Ancestral Hall in Fanling in the middle. An animation of three elders sitting on a bench appears on the front left of the screen.

The text at the top shows, "Resident Representative Election".

The camera zooms in and passes through the entrance of the Ancestral Hall. Landmarks of Peng Chau and Cheung Chau appear on the sides. The text at the top shows, "Kaifong Representative Election". The camera keeps zooming in and passes through the landmark of Cheung Chau. Then a giant envelope appears in the middle.

The male VO says:

Male VO : For the Resident Representative Election and the Kaifong Representative Election

Description of visuals: The envelope opens up and a letter pops up with text that shows, "Address proof".

An animated elder walking a dog passes by the giant envelope.

The male VO says:

Male VO : applicants must submit address proof

Description of visuals: The camera moves up to show the end scene. Peng Chau Pier, Shui Mei Tsuen in Kam Tin of Yuen Long, and Tang Chung Ling Ancestral Hall in Fanling appear simultaneously. The text at the top shows,

"Rural Representative Election

www.had.gov.hk/rre

2152 1521"

The male VO says:

Male VO : Eligible persons should register now

For enquiries, please call 2152 1521